



2617-C West Holcombe
Suite 122
Houston, TX 77025

August 17, 2009

Dear friend,

Thank you for your consideration to support the San Antonio District Council of the Urban Land Institute (ULI). ULI San Antonio has featured both national and local experts at its luncheons and other programs, providing opportunities to learn about the most current trends in real estate development and land use, and to network and share best practices with your fellow members of the real estate profession.

We have just closed an extremely successful FY 2009 (July 1, 2008-June 30, 2009). In just two years, we have grown the membership of the San Antonio District Council of ULI to over two hundred members. We had several successful events last year, as can be seen on the attached list of highlights.

We are planning for a similarly full schedule for FY 2010 and will forward you a list of programs as soon as the schedule is complete. We plan to average at least one ULI San Antonio event each month in FY 2010, providing opportunities for member education, interaction, and involvement, while also maintaining a high profile for the ULI San Antonio District Council.

ULI San Antonio owes much of its success to our Annual Sponsors. Because 100% of sponsorship funds are retained for the local chapter, our Annual Sponsors provide the majority of funding for our staff and overhead expenses. It may surprise you to learn that only 18% of ULI membership dues are returned to our District Council; furthermore, we keep our registration fees as low as possible in order to provide educational programming to as large of an audience as possible. We therefore hope you will join your fellow leading San Antonio-region firms and become a sponsor for ULI San Antonio's 2010 fiscal year of July 1, 2009-June 30, 2010, helping make these programs and all other ULI San Antonio activities possible.

Please see the following Sponsor Commitment Form, which contains information on the different sponsorship levels, and the benefits offered for each. An additional benefit of sponsorship, particularly for those companies that register several attendees for each event, is that sponsors can register their complimentary attendees simply by e-mailing ULI San Antonio, rather than going through the national registration system. Please feel free to contact Ann Taylor, Executive Director, at (830) 914-6405, if you have any questions. Thank you for your consideration, and for your generous support of a promising future for ULI San Antonio.

Sincerely,

Cara D. DeAnda, CPA
BKD, LLP
ULI San Antonio Sponsorship Chair

Enclosures: Highlights of ULI San Antonio, 2008 - 2009; 2009-2010 Sponsorship Commitment Form



Highlights of ULI San Antonio, 2008-2009

Because of your generous sponsorship and the support of ULI San Antonio members, FY 2009 was a year of highlights:

Cevallos Street Lofts, Tour with Daniel Markson

New Urbanism, Luncheon with Scott Polikov, President, Gateway Planning Group of Ft. Worth

Tour of Zachry's LEED-Certified headquarters

Sold-out Emerging Trends Forecast event with the "A-Team" of San Antonio Real Estate leadership

Holiday mixer and mixed-use site tour at Quarry Village

Co-presented the Downtown Renaissance Luncheon with the Downtown Alliance, featuring The Portland Streetcar

Mayoral Candidates' Forum in partnership with business and civic leadership

Exclusive, brown bag luncheon for Young Leaders with Mark Johnson, President of Texas Capital Bank

Infrastructure Report and breakfast, with Bexar County Judge Nelson Wolff and ULI Senior Resident Fellow for Transportation & Infrastructure, Bob Dunphy

You also helped us to forge important alliances and present strong programs for the coming year, including:

Winning a national Community Action Grant from ULI Foundation to help fund a regional visioning initiative and an urban, infill demonstration project

An expanded San Antonio web site and more localized ULI resources

Co-presenting the City of San Antonio Community Development Summit, "From House to Market"

Bus Tour of Austin Transit-Oriented Developments with City and County officials

Developer Talk and Tour of The Vistana with Ed Cross

All-Texas ULI Meeting in San Antonio

And more great programs and initiatives we will envision and create together!



2009-2010 Sponsorship Commitment Form

Thank you for your commitment to be a sponsor for ULI District Council programming in San Antonio. As an added benefit, your annual sponsorship will extend through June 30, 2010!

Please indicate your level of support by checking one category below:

Benefactor Sponsor (\$5,000)

- 10 complimentary registrations and reserved table with company name for all ULI District Council Luncheons in San Antonio
- Company name/logo displayed on screen as Benefactor Sponsor during pre-luncheon slide show
- Company name listed on all mailed flyers and on website as Benefactor Sponsor
- Scholarship grant, in your company's name, to a Young Leader or non-profit member for membership in ULI for one year
- Invitation to special receptions and dinners with speakers and special guests of ULI

Gold Sponsor (\$2,500)

- 4 complimentary registrations to all ULI District Council Luncheons in San Antonio
- Company name/logo displayed on screen as Gold Sponsor during pre-luncheon slide show
- Company name listed on all mailed flyers and on website as Gold Sponsor

Silver Sponsor (\$1,000)

- 1 complimentary registration to all ULI District Council Luncheons in San Antonio
- Company name/logo displayed on screen as Silver Sponsor during pre-luncheon slide show
- Company name listed on all mailed flyers and on website as Silver Sponsor

Name _____

Company/Organization _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

To confirm your sponsorship please **1) fax** this form to (713) 349-8812 and **2) mail** this form with your check payable to:

ULI-the Urban Land Institute
2617-C West Holcombe, #122
Houston, TX 77025
